



**Camberwell Lacrosse Club**

# **SPONSORSHIP PACKAGES**



# INTRODUCTION

Camberwell Lacrosse Club is a community sports club based in Melbourne's east that was formed in 1927. We provide adults and children with the opportunity to play lacrosse.

We believe lacrosse is the greatest team sport ever, combining speed, agility, strength and tactics. There are variations for boys and girls and an approach to junior sport that focusses on kids having fun and building skills as they progress.

Our home is in the Ashburton and Glen Iris area but we also have many players from Burwood, Ashwood, Waverley and other parts of Melbourne. As a club we focus on being a part of the local community, ensuring the safety of all players and being inclusive and affordable.

Our teams compete in the Lacrosse Victoria competition from Under 10 to seniors, covering girls and boys, women and men.





# SUCCESS

Camberwell Lacrosse Club is one of the most successful Victorian lacrosse clubs and boasts a proud history. Over our lifetime, we have won countless junior state premierships across our boys and girls teams.

Our senior teams have shared in the success with a number of Grand Final appearances with Premierships titles.

We have produced some of our nations greatest lacrosse players. From innumerable state representatives all the way through to our elite players who have proudly represented and captained our Australian team on the international scene.





## FUTURE

Our home ground has recently received a major facilities upgrade. These centre around female amenities to cater for the explosive growth in our women's program. Our pitch, club house and training facilities have also received significant upgrades during the COVID lockdown.

With these new initiatives it is a very exciting time for our Club, as we expect to see excellent growth in numbers over the coming years.





# SPONSORSHIP

As a non-profit organisation, sponsorship is an essential part of our income to help us develop our kids into, not only better lacrosse players, but better members of the community. We invite you to become a valued sponsor of our club and share in our success.

**There are three sponsorship options available...**

## ROYAL, RED AND WHITE

# ROYAL \$4000

- ★ Logo on chosen team's club playing top
- ★ Naming rights and signage at Eric Raven Reserve
- ★ Opportunities to personally present to our community
- ★ Opportunities to direct market to membership
- ★ Invitation to attend social events
- ★ Named on sponsors board
- ★ Logo displayed on scoreboard during games
- ★ Royal tier placement on our website and social media
- ★ Listed in our weekly newsletter Tribal Talk



# ROYAL \$4000



## WOMEN'S SENIOR

- A Grade
- B Grade

## JUNIOR GIRLS

- Under 18
- Under 16
- Under 14
- Under 12
- Under 10

## MEN'S SENIOR

- State League
- Division 2
- Division 3

## JUNIOR BOYS

- Under 18
- Under 16
- Under 14
- Under 12
- Under 10



# ROYAL \$4000

## SOCIAL MEDIA PLACEMENT



## WEBSITE SPONSORS PAGE



## TRIBAL TALK PLACEMENT





# RED \$1500

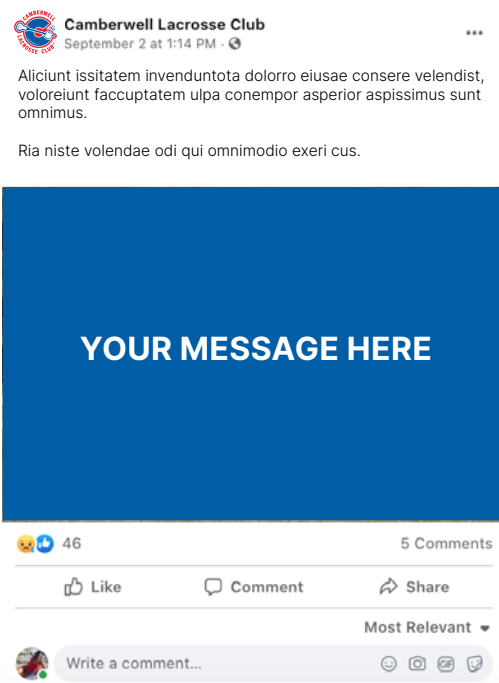
The white package, plus

- ★ Opportunity to personally present to our community
- ★ Opportunities to direct market to membership
- ★ Invitation to attend social events
- ★ Named on sponsors board
- ★ Logo displayed on scoreboard during games
- ★ Red tier placement on our website and social media
- ★ Listed in our weekly newsletter Tribal Talk

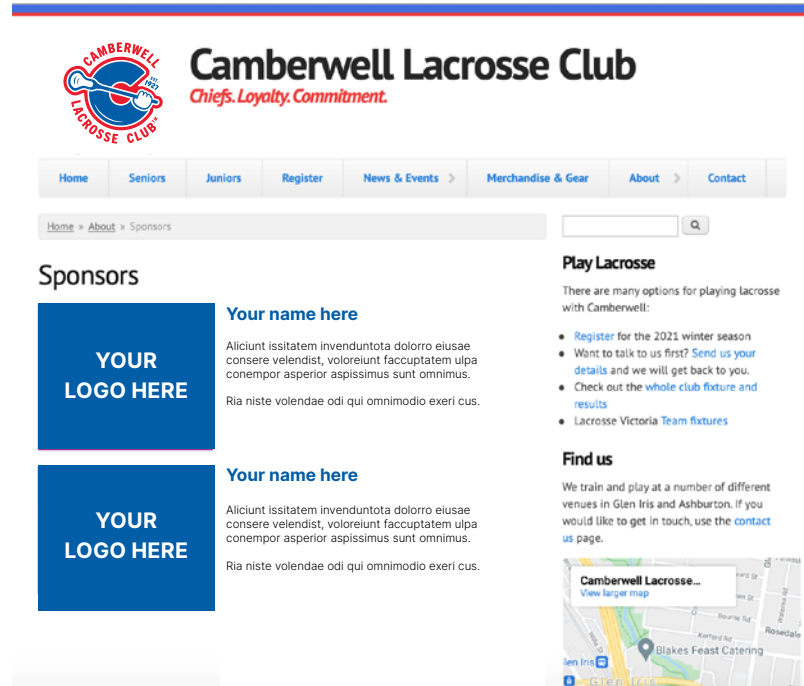


# RED \$1500

## SOCIAL MEDIA PLACEMENT



## WEBSITE SPONSORS PAGE



## TRIBAL TALK PLACEMENT



# WHITE \$500

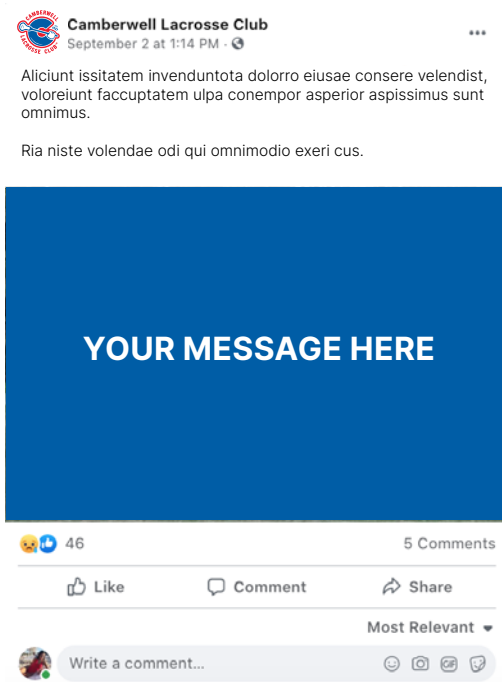
- ★ Named on sponsors board
- ★ Logo displayed on scoreboard during games
- ★ White tier placement on our website and social media
- ★ Listed in our weekly newsletter Tribal Talk



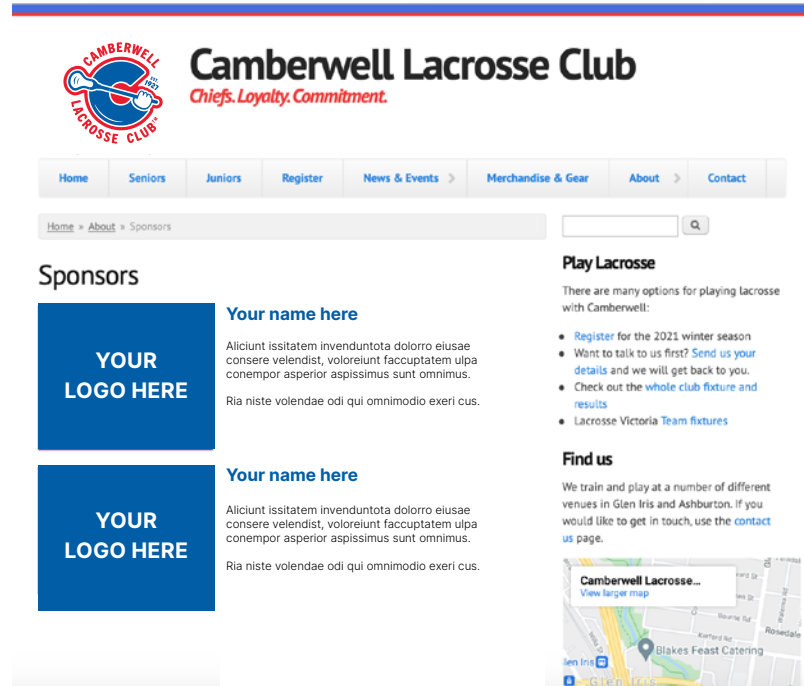


# WHITE \$500

## SOCIAL MEDIA PLACEMENT



## WEBSITE SPONSORS PAGE



## TRIBAL TALK PLACEMENT



# **ALL PACKAGES ARE CUSTOMISABLE AND CAN BE TAILORED TO SUIT YOUR NEEDS**

We are confident that we can deliver valuable exposure for your company that will outlast your direct involvement with us. We will work for you and with you to ensure that you are more than satisfied with the result and we are confident your involvement with us at Camberwell Lacrosse Club will be a long and happy one.

**To become a Chiefs Sponsor, please email us at:**



[sponsorship@clclax.org.au](mailto:sponsorship@clclax.org.au)



THANK  
YOU

